

EMA PARTNERS INTERNATIONAL LEARNS FROM TOP MOUNTAINEERS

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Two world-famous mountaineers shared insights from their experience that business people could use, with EMA Partners International, the retained executive search firm.

At the recent EMA global Partners meeting in Barcelona, Spain, over 200 consultants and clients learned about 'Business Lessons from the ascent of K-2'

Located in the Himalayas, K-2 is one of the world's highest and most difficult mountains to climb.

In addition to being well-respected mountaineers, Edurne Pasaban and Valentin Giro are on the faculty of the ESADE business school in Barcelona. Their presentation was moderated by their colleague Professor Joan Quintana.

"They are well-placed to note success factors that elite mountaineers and business people have in common" said Bill Yacullo, the new Chairman of EMA Partners International.

"When dealing with an impossible business project or climbing a mountain, there are some real parallels" noted Javier Guillen, past Chairman of EMA Partners International, and host of the conference.

"These include setting goals, maintaining constructive optimism as well as clear communications, persevering, and when things go wrong, the abilities to show resilience and to regenerate momentum" he said, in summarizing.

About EMA Partners International

EMA Partners International (www.ema-partners.com) is one of the world's largest retained executive search firms with 50 offices in six continents. EMA conducts local, regional and global executive search assignments for top corporations around the world.

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